

*News Release*



## Tallie Names Industry Veteran Julie Carman to Lead Business Development

**SAN FRANCISCO, July 9, 2014** - **Tallie**, the leading SaaS [expense management](#) innovator, today announced it has hired Julie Carman as Vice President of Business Development. Julie most recently served as Senior Director, Strategic Alliances for Bill.com, where she led the expansion of the brand's accountant channel and the company's voice for strategic partnerships, including driving customer acquisition. Julie joins Tallie to grow business through strategic partnerships, accounting and BPO firms.

"Julie has a reputation for understanding the problems facing the accounting industry," said Chris Farrell, Tallie's CEO. "She knows our company and products well, and she excels at working across organizations to address the demanding needs of partners and clients. The combination of Julie's entrepreneurial background, SaaS software and accounting expertise, and leadership experience in both SMB and large enterprise provides a perfect fit with Tallie's entrepreneurial culture and makes her ideally suited to help lead us to the next level of growth."

Julie Carman joined Tallie in 2014 and has more than 25 years of experience in leadership and strategic growth planning. Most recently she was a senior executive for developing Bill.com's Accountant Channel. She has held key executive positions in Fortune 500 companies including IBM and Sun Microsystems, pioneered venture-backed start-ups and has successfully sold two companies. Julie holds a bachelor's degree from University of California, Berkeley.

"I became captivated with Tallie and its vision as I worked closely with them as a strategic and technology partner while at Bill.com," said Julie Carman. "Tallie has built an amazing reputation for its cloud-based [expense reports](#) solution that is very simple to use, and its track record of consistently superior product expertise and customer support by some of the best talent in the industry. I am thrilled to be part of this dynamic team. The chance to join Tallie at this stage in its growth and development is the opportunity of a lifetime."

For more Tallie news, visit our [media center](#), read our [blog](#), watch our video and follow us on [Facebook](#), [LinkedIn](#), [Twitter](#), [Google+](#) and [YouTube](#).

### About Tallie

Tallie is the leading SaaS [expense management](#) innovator and enabler of the complete cloud-based accounting ecosystem. In close collaboration with users, CPA practitioners, and industry-leading accounting, technology, and financial partners, it has developed mobile-enabled solutions for comprehensive data capture, intelligent transaction categorization, robust approval controls and seamless [software integration](#). Tallie was recognized for technology leadership by: CPA Practice Advisor,

Inc. Magazine and The Sleeter Group. Tallie currently serves more than 2,000 small-medium business (SMB) customers and 100,000 active paying users who have deployed its business-class [expense report software](#). [www.tallie.com](http://www.tallie.com)

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