



HoganTaylor Deploys Tallie as Expense Report Software Solution *Leading Accounting Firm Deploys Tallie for Firm-Wide Use*

SAN FRANCISCO, CA – December 3, 2015 - Tallie, the leading mobile SaaS [expense report software](#) innovator, today announced that HoganTaylor LLP, one of the nation's leading regional accounting firms, has deployed Tallie for firm-wide internal use.

"In evaluating [expense report software](#) solutions, our critical decision points were recapturing wasted administrative time for our professionals without compromising accuracy, workflow or process," said Steve Perkins, HoganTaylor's Chief Information Officer. "By our estimates, Tallie saves us approximately two hours a month per professional in expense handling and reporting time. We are seeing an immediate and meaningful ROI".

Perkins adds, "After completing our extensive selection process, we found Tallie to be best in class for both our professionals in the field and back-office. Tallie shares our vision of leveraging technology to provide businesses with the fastest, most efficient and cost-effective accounting solution possible. They worked closely with our team to build a fully-integrated, end-to-end workflow that includes interfaces with our practice management, general ledger and banking systems. We are very pleased with the outcome."

"HoganTaylor is well known for providing industry-leading service. Their philosophy and business vision are exceptional and it shows in everything they do", said Chris Farrell, CEO of Tallie. "We are very pleased to support them in their mission and look forward to meeting their evolving and growing needs."

Tallie is an efficient, accurate expense reporting and management system that automates the expense reporting process with smart features such as rapid receipt processing, auto-categorization of expenses and credit card/receipt auto-match. In addition, Tallie's deep accounting, practice management and bill payment software integrations dramatically reduce the burden for accounting staff.

For more Tallie news, visit the Company [press room](#), [Blog](#), watch [video](#) and follow on [Facebook](#), [LinkedIn](#), [Twitter](#), [Google+](#) and [YouTube](#).

About Tallie

Tallie is the leading mobile SaaS [expense report software](#) innovator and enabler of the complete cloud-based accounting ecosystem. In close collaboration with users, CPA practitioners, and industry-leading accounting, technology, and financial partners, it has developed mobile [expense report software](#) for comprehensive data capture, intelligent



transaction categorization, robust approval controls and seamless [software integration](#). Tallie was recognized for technology leadership by: CPA Practice Advisor, Inc. Magazine and The Sleeter Group. www.tallie.com

About HoganTaylor

HoganTaylor LLP is one of the largest public accounting firms in the Oklahoma and Arkansas region with offices in Tulsa, Oklahoma City, Fayetteville and Little Rock. The firm was ranked number 113 in the 2015 Inside Public Accounting's "IPA 200" list, which ranks the nation's largest accounting firms by U.S. net revenue. HoganTaylor provides comprehensive tax, assurance, accounting, risk and business advisory and CFO services and has extensive experience in a variety of industry sectors.

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