

Tallie Wins 2015 *CPA Practice Advisor* Tax & Accounting Technology Innovation Award

Tallie honored for "Tallie Expense Management Intacct Integration" at 2015 California
Accounting and Business Show and Conference

LOS ANGELES, CA – June 2, 2015 – For the second year in a row, <u>Tallie</u>, the leading SaaS expense reports innovator, was named a distinguished winner of the 2015 *CPA Practice Advisor* Tax & Accounting Technology Innovation Awards at the <u>2015 California Accounting and Business Show and Conference</u> in Los Angeles, CA. This year, Tallie received honors for their "<u>Tallie Expense Management Intacct Integration</u>" – a first-of-its kind bidirectional integration that allows customers to access their <u>Intacct</u> entities and clients through a single set of credentials.

Now in its 12th year, the *CPA Practice Advisor* Tax & Accounting Technology Innovation Awards honor new or recently enhanced technologies that help accounting professionals and their clients be more productive and profitable. Tallie's Expense Management Intacct Integration supplies the first complete, shared multi-entity environment for Intacct users, and allows users of Intacct Accounting Partner or Management Consoles to access all their client accounts from a single set of credentials. This seamless integration with Intacct ultimately helps accountants streamline their workflow to minimize efforts, costs and time spent on expense management.

"We couldn't be more honored to win this award two years running," said Chris Farrell, cofounder and CEO of Tallie. "At Tallie, we are consistently striving to be the leading force in the accounting technology space. Winning this award not only demonstrates the quality of our work though the power of our integrations, but it also helps reaffirm our position as an industry technology leader."

Award recipients for the <u>CPA Practice Advisor Tax & Accounting Technology Innovation Awards</u> are selected by *CPA Practice Advisor*'s editorial board and awards committee, which include thought leaders and professionals from across the country, including the publication's Editorial Advisory Board. Board members consist of accounting and tax professionals from various sized firms across the country who are engaged in a variety of practice areas.

"In the ever-evolving world of cloud ERP software, having a financial system that seamlessly integrates with their other business applications is important to our clients," said Scott Lumish, VP of Business Development for Intacct. "Tallie being honored with this innovation award is further proof of their focus on delivering an outstanding client experience from their mobile app all the way to our accounting system."

As mentioned, the awards were presented on Monday evening, June 1st at the 2015 California Accounting and Business Show and Conference. The event is the largest meeting



of CPAs and accounting and business executives in California in 2015, assemble over 1,700 CPAs and accounting and business executives from all over the State.

For more information on the awards, please visit: www.cpapracticeadvisor.com

About Tallie

Tallie is the leading SaaS expense management innovator and enabler of the complete cloud-based accounting ecosystem. In close collaboration with users, CPA practitioners, and industry-leading accounting, technology, and financial partners, it has developed mobile expense report solutions for comprehensive data capture, intelligent transaction categorization, robust approval controls and seamless software integration. Tallie was recognized for technology leadership by: CPA Practice Advisor, Inc. Magazine and The Sleeter Group. www.tallie.com

About Intacct

Intacct is a leading provider of best-in-class cloud ERP software. Bringing cloud computing to finance and accounting, Intacct's award-winning applications are the preferred financial applications for AICPA business solutions. In use by more than 8,500 organizations from startups to public companies, Intacct is designed to improve company performance and make finance more productive. Hundreds of leading CPA firms and Value Added Resellers also offer Intacct to their clients. The Intacct system includes accounting, cash management, purchasing, vendor management, financial consolidation, revenue recognition, project accounting, fund accounting, inventory management, and financial reporting applications, all delivered over the Internet via cloud computing. Intacct is headquartered in San Jose, California. For more information, please visit www.intacct.com or call 877-437-7765.

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