

Press Release OCTOBER 21, 2014

## SingerLewak Selects Tallie For Expense Report Management

Top 100 Accounting Firm Chooses Tallie for Its Client Accounting Services Practice

SAN JOSE, October 21, 2014 – QuickBooks Connect – Tallie, the leading SaaS expense management innovator, today announced that SingerLewak LLP, a full service accounting, tax and advisory firm, selected Tallie's award-winning software as the <a href="mailto:expense report">expense report</a> solution for its Client Accounting Services Practice.

"Tallie is a valuable enhancement to SingerLewak's client service capabilities," said Jim Pitrat, Managing Partner. "Tallie's superior accounting controls and the speed of its end-to-end expense workflow will create tremendous value for our clients – but what our partners and their clients are raving about most is, how easy it is to use."

"SingerLewak is on the forefront of the client accounting services trend and we are thrilled to be chosen as their only expense management solution for their clients, said Chris Farrell, CEO of Tallie. "Director Chelsey Miles brings remarkable insight and a strong, clear vision for this increasingly important aspect of the accounting industry. We look forward to working together to make valuable, customer-oriented services for years to come."

Tallie's cloud-based <u>expense management software</u> streamlines the entire expense management process from point of purchase through accounting integration. Designed to be a seamless component of modern day accounting services, Tallie provides industry-leading integration with major accounting systems and SaaS solutions for unmatched ease-of-use and accounting control. Tallie's integration with core accounting ecosystem applications includes Intuit's QuickBooks, Bill.com, Right Networks and SmartVault for a system-wide cloud-based ecosystem.

For more Tallie news, visit our <u>press room</u>, read our <u>Blog</u>, watch our <u>video</u> and follow us on <u>Facebook</u>, <u>LinkedIn</u>, <u>Twitter</u>, <u>Google+</u> and <u>YouTube</u>.

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## ABOUT TALLIE

Tallie is the leading SaaS expense management innovator and enabler of the complete cloud-based accounting ecosystem. In close collaboration with users, CPA practitioners, and industry-leading accounting, technology, and financial partners, it has developed mobile-enabled solutions for comprehensive data capture, intelligent transaction categorization, robust approval controls and seamless <u>software integration</u>. Tallie was recognized for technology leadership by: CPA Practice Advisor, Inc. Magazine and The Sleeter Group. Tallie currently serves more than 2,000 small-medium business (SMB) customers and 100,000 active paying users who have deployed its business-class <u>expense report software. www.tallie.com</u>

(MORE)

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## ABOUT SINGERLEWAK

SingerLewak LLP is a leading accounting services provider headquartered in California, with offices in Los Angeles, Orange County, San Francisco, Silicon Valley, Woodland Hills, and Monterey Park. Serving California since 1959, SingerLewak has established a reputation for excellence as professionals by providing the services of a national firm with a blended environment of services and industry specializations. SingerLewak has been nationally ranked as one of the top 100 accounting firms for over 10 years and is the recipient of numerous industry honors. For more information, visit the SingerLewak website at <a href="https://www.singerlewak.com">www.singerlewak.com</a>.